

Abstract of the Disclosure**METHOD AND SYSTEM FOR SELLING
CLOTHES**

5 A novel system provided for selling goods has an electronic device configured to enable a customer to access a group of items pre-selected for the customer based on an evaluation made when the goods are tried on by a human model having similar individual characteristics as the customer. The evaluation is performed by the human model trying on the goods to evaluate whether the goods

10 fit the customer, and/or by an expert evaluating whether the goods are suitable for a human model trying on the goods. The goods are classified in accordance with a pre-set classification. Human models are selected to represent categories of the pre-set classification. The goods are tried on by the human models of the respective categories, and are evaluated to determine evaluation marks.

15 Individual characteristics of a customer are obtained to determine to which category in the pre-set classification the customer belongs. The customer is enabled to access a group of items pre-selected based on the evaluation marks for the goods in the category to which the customer belongs. The retail system involved in selling clothes items may comprise a plurality of retail facilities for

20 selling pre-ordered food products. An ordering mechanism is provided for enabling customers to order clothes items, together with the food products, for delivery at a designated retail facility.

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